

Plymouth Civic League
Promotional Products Policy
January 13, 2010

Booth – Promotional Products. Companies and not-for-profit organizations that are approved by the PCL for a booth may distribute promotional items at their booth. The promotional items need to be approved by the PCL in advance. The promotional items do not need to be co-branded. A set level of donation and an approved booth concept are required to qualify for a booth.

Balloons. With the PCL approval, organizations may hand out balloons at a location set in advance by the PCL site committee. A minimum donation of \$500 is required. All promotional products must also be co-branded with the PCL logo that includes “A Proud Supporter of Music in Plymouth”.

Politicians. Politicians must represent, or be running for office to represent, part of Plymouth. This can be at the local, state or national level. Paper hand outs are not allowed. Stickers may be handed out without preapproval or a donation. Politicians that want to hand out other promotional items or have a designated area or table, need to do so by qualifying for a Booth under the same terms as a corporate donor. See the Booth policy above.